

WILLIAM HALL

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EDUCATION

University of Bristol (2019-2023)

BSc Management with Study Abroad

- 1st class Honours; 78% in dissertation titled "Does the Language used in Technology Job Descriptions Create a Bias in the Gender Ratio of the Applicant Pool?"
- Study abroad in Spanish at the University of Valencia

Wellington College (2017-2019)

- International Baccalaureate: 37 points

WORK EXPERIENCE

Converge by Deloitte | Junior Product Manager (Secondment)

June 2025 - Present

- **Seconded into startup Converge as a Generalist PM on a 12-person product team building a new mobile banking platform from scratch** - ran discovery with customers, wrote the specs, set up the delivery process, and shipped iteratively with engineering.
- **Created the programme's AI adoption strategy** - a maturity model taking teams from 1 human + 1 agent to 1 human orchestrating 5-10 agents, now the reference for how the programme works, and we're delivering features in hours instead of weeks.
- **Owned the pace and quality of product output** - I'm responsible for the pace and quality product artefacts in the programme, including requirements for the whole banking suite. Through introducing a fully agentic delivery cycle, our output has increased 4x.

Deloitte, Consulting | Senior Consultant

September 2023 - June 2025

- **Pitched an AI bidding tool to Deloitte's AI team, then led the cross-functional discovery** - the tool is now in development and projected to win 10% more bids.
- **Designed and taught Deloitte's Product 101 & 201 courses from scratch** - 100+ colleagues and 20 clients trained, pioneered the product practice at Deloitte Digital.
- **Working with FTSE 100 insurance company** - found and fixed process inefficiencies across a complex specialty insurance process, saving the team 6 hours a week.

Metric Capital Partners, VC | Investment Intern

June 2021 - July 2021

- **Identified a seed-stage micro-fulfilment opportunity that grew to 8 figure revenue**

PROJECTS

- **algo (algoapp.uk)** - built and run solo. Web app letting Kindle readers import and revisit their highlights; readers forget ~80% of what they read within 4 weeks. 30 pilot users, iOS app launching.
- **Sweetsteak (sweetsteak.co.uk)** - built and shipped a World Cup sweepstake web and iOS app solo in 2 days. ~ 250 users, 25 active leagues. Planning 1000 person Masters golf tournament for 2027.
- **Ecosystem Media** - founded and wrote a newsletter profiling European founders. 50 subscribers. Every edition starts with cold outreach to a founder. Expanded to communication strategy for 2 clients, shaping their narrative in the media. Wrote a press release for a fundraise.

INTERESTS

- Competing in ultra-marathon, marathon, and half-marathon races
- Keen golfer playing off a 7 handicap
- Coffee enthusiast. I have a London School of Coffee qualification and love all things coffee

LANGUAGES

English

Spanish